



# HVAC Services and Duct Sealing



# Are You Getting **THE EFFICIENCY YOU PAID FOR?**



**Replacing your heating and cooling system is a big decision. Your utility bills are one of the largest annual home expenses.** Before you do, it pays to hire an HVAC contractor that takes your entire heating and cooling system into consideration. Not just your furnace and air conditioner, but your ductwork as well.

## **Ductwork: The Missing Link to High Efficiency Heating & Cooling**

Ductwork is rarely evaluated before replacing a heating and cooling system. And ignoring it can lead to big problems. Because all ducts are manually installed, they are prone to leaks – regardless of whether they are made from sheet metal, flex duct or duct board. In fact, the U.S. Department of Energy estimates up to 40% percent of the air moving through a home’s ductwork is lost due to leaks, holes and poorly connected ducts.

Why is this bad? Even a small leak can have a big impact on your home.

**Comfort:** Homes with leaky ducts can’t maintain a comfortable temperature throughout the home. This leads to uneven temperatures. In fact an entire floor of your home may be warmer or colder than another.

**Energy Efficiency:** Leaky ducts require your heating and cooling system to work harder to keep your home comfortable. This means higher utility bills and shorter equipment life.

**Air Quality:** Leaky ducts throughout your home can pull in dust, contaminants and allergens – from the attic and crawlspace to your basement and behind your walls. This can lead to a home that’s dustier than normal and allergy issues for your family.

## **Investing in a High-Efficiency System**

Energy STAR estimates heating and cooling can account for more than 50 percent of a home’s total energy use. It’s just one reason why many consumers shop for high-efficiency

systems. Whether it’s a new furnace, heat pump or air conditioner, this new equipment is designed to last longer and run more efficiently than your current equipment.

But remember the longevity and efficiency of heating and cooling equipment also depends on your home’s ductwork. By evaluating your ductwork before investing in new equipment, you may even be able to downsize to a smaller, more cost-effective heating and cooling system.

Sealing your ducts is the best way to achieve maximum efficiency from your equipment and create a more comfortable, energy efficient home.

Before investing in a new heating and cooling system, be sure you hire an HVAC contractor that takes the time to evaluate your ductwork before determining the equipment that will best fit your needs.

## **How do we know that Ducts Leak?**

**25-40%**  
of conditioned  
air (hot/cold)  
leaks out of the  
ductwork!

In houses with forced-air heating and cooling systems, ducts are used to distribute conditioned air throughout the house. But in typical houses, about 25-40% of the

air that moves through the duct system is lost due to leaks, holes, and poorly connected ducts. The result is higher utility bills and difficulty keeping the house comfortable, no matter how the thermostat is set.





**95%** of homes in the U.S. have leaky ductwork\*



(Source: US Department of Energy)

## Nobody Likes To Waste Money

**SEER and AFUE are efficiency ratings - like MPG for a car.**

The higher the SEER or AFUE, the more efficiently it is designed to operate. Much like if there were holes in your gas tank, if you have holes in your ductwork, your system will not perform as expected. Wasting your hard earned money. Sealing your ducts can help seal in the savings.

	Factory Designed Efficiency	Delivered Efficiency with Unsealed Ducts			
		2% or Less (SEALED)	10% Leakage	20% Leakage	30% Leakage
A/C and Heat Pumps	24 SEER	23.3	20.3	16.6	12.9
	22 SEER	21.3	18.6	15.2	11.9
	20 SEER	19.4	16.9	13.9	10.8
	18 SEER	17.5	15.2	12.5	9.7
	16 SEER	15.5	13.5	11.1	8.6
	14 SEER	13.6	11.9	9.7	7.6
Furnaces	95% AFUE	93	85	76	67
	90% AFUE	88	81	72	63
	80% AFUE	78	72	64	56

Source: Comfort Institute. Based on Department of Energy Research and FL Energy Office Research Report: FSEC-CR-397-91 Degradation above is typical. Impact is up to 50% greater on AC performance if return air leakage is from a hot attic or attached garage. Impact is typically 50% to 100% greater on winter heating performance of a heat pump with electric resistance auxiliary heat.

## What are the Benefits of Duct Sealing?

Sealing your ductwork is important for your system. Duct sealing:

- Improves your home's overall indoor air quality
- Provides consistent temperatures throughout your home
- Makes your system more efficient, saving you money on your energy bills.



### Comfort

Eliminate hot/cold spots; create more even temperatures



### Air Quality

Reduce dust and allergens; cleaner, healthier air



### Energy Savings

Improve efficiency and airflow with up to 30% savings



### Performance

Improve operating efficiency and prolong life of equipment

As Seen On...



## We Do Things Differently

Homeowners often face multiple options when considering duct cleaning, and it might be tempting to choose the cheapest one. However, we firmly believe that the air you and your family breathe deserves careful consideration. That's why we advocate for finding a contractor who can provide the quality outcomes you deserve.

We are committed to ensuring our customers enjoy pristine air quality, rating it at a 10/10. Unlike other services, we don't just clean your ducts; we clean and seal them. By employing the patented Aeroseal technology, we can locate and seal leaks that would normally be inaccessible without extensive wall and floor damage.

Our meticulous two-step process involves thorough cleaning followed by precise sealing. This approach not only eliminates existing contaminants but also prevents future pollutants from entering your home through small duct leaks.



**Take the first  
step towards a  
healthier home**

320.275.1246

[www.gosnapair.com](http://www.gosnapair.com)